



America's tiniest newspaper!

Alpine Sun

"Best climate in U.S. by Government report."



VOL. 7. NO. 1 (143) ALPINE, CALIF. FRIDAY, JAN. 10, 1958 PRICE 10¢

BROWN BUYS HWY 80 CORNER, PLANS BUSINESS BUILDING

UNIQUE LESSON AT SCHOOL

At 1:45 today in the auditorium, 7th and 8th graders will witness an unusual lesson in astronomy put on by L.L. Mills, amateur scientist of La Mesa. He operates the Mt. Helix weather station, builds celestial models for teaching thru visual aids.

This unusual show-lesson is provided through the efforts of the Alpine Sun whose editor is a friend of the former navy man, a veteran and researcher. See next issue for story and pictures.

For an undisclosed sum, Bill and Charlene Brown, who recently bought the Alpine Realty, 2237 Hwy 80, have just purchased the adjoining corner lot at Marshall Road. Geo. Butcher was the seller. They are to build on the two lots when the present pioneer structure is moved around onto Marshall.

"We realize Alpine's bright future and its present need for business rentals" say the Browns, "hence we plan in the not too far off future to erect a business block on this corner, probably with apartments



BILL AND CHARLENE BROWN are busy cleaning up the corner lot they just purchased. Pioneer building now housing his realty office will be moved to side of street and new structure erected soon.

RORIE UNHURT IN CAR CRASH

Tuesday when a driver made a sudden left turn in front of Jim Rorie, he crashed into the car, damaging his Nash sedan \$700. worth. covers it. Fortunately Rorie was uninjured as was the other driver,

or offices above".

Brown, well known here, has been gone for four years, had lived here five years, spent 20 seasons in real estate here, in Florida and Michigan. He was born in Mt. Vernon, N.Y. Charlene is a native of Columbus, O., is a graduate of Oklahoma A & M College, lived in Bakersfield. Her daughter Vicki, 13, is a freshman at ECVHS. They sold their home in p.C., are moving into the refurbished quarters at the realty office. (New phone is HI 5-3603).

ELSIE & RALPH'S 'S
EXPERT UPHOLSTERING
 FREE PICKUP & DELIVERY
 FREE ESTIMATES
All Work Guaranteed
 OAK GROVE RD. DESCANSO HI 5-2809

CALL
ASSOCIATED OIL COMPANY HI 5-3361
 For quick delivery of stove oil and petroleum products.
 REGULAR ALPINE DELIVERY SERVICE

EL CAJON THEATRE

Hickory 4-3272

SUN. THRU TUES. JAN. 12 TO 14
 MICKEY ROONEY
 'BABY FACE NELSON'
 ANN BLYTHE
 'THE HELEN MORGAN STORY'
 COMING SOON
 'BOMBER B-52'
 'BATTLE HELL'
 'PAL JOEY'
 'PERRI'

AERO Drive-in
 BOSTONIA HI 4-8800

NOW THRU TUESD. JAN. 14
 BOTH IN TECHNICOLOR
 RITA HAYWORTH
 FRANK SINATRA. KIM NOVAK
 'PAL JOEY'
 RANDOLPH SCOTT
 'DECISION AT SUNDOWN'

SWAP MEET EVERY SUNDAY
 10 to 4, 35¢ A Car

WE GIVE
S.M.
GREEN STAMPS

REVERE WARE SPECIAL

2 qt. Covered Sauce pan, Reg. price \$7.50
 Now \$5.98

Alpine Hardware & Dept. Store

HI 5-2406

P.O. Box 118

2218 Highway 80

EDITORIAL

WHAT WILL 1958 BRING?

With continued requests for rentals in this area, both residential and business, the prospects for this year were bright for the advancement of Alpine.

San Diego today is a huge, sprawling, growing city, now fast becoming integral with El Cajon and other towns eastward, duplicating the mushroom growth of Los Angeles. Alpine lies directly in the line of growth. San Diego cannot expand westward. Its perforce must come toward us.

For six years, since we started this newspaper, we have pointed to the need for water, a bank, zoning and other things that will help create a model community. We secured the street numbers, and we want this place made air-accessible for the air age.

But above all, water is the prime requisite to progress. We are still talking it and believe that one of these days we will have it. When it comes, Alpine will blossom out with homes, business, fruit trees, flowers and everything!

CLEMENT CALLAHAN

Final services for Clement Callahan of Marshall Road, were held Dec. 24, at Paris Mortuary in E.C., El Cajon Valley Lodge and Dr. Roger Larson was in charge. Cremation followed.

Callahan was a native of Pennsylvania, had lived in S.D. area for 12 years, the last four here. He was a retired plumber.

Survivors are his widow, Blanche B; two sons, Chas. C of S.D., and Robert, of Penn.; a daughter, Mrs. Susan Messer, Ohio; and two brothers in Penn., six grandchildren and one great-grandchild.

Al Randazzo, of Alpine Motor Service, with Corky Campbell, drove to June Lake for fun in the snow last week-end, taking Dave Baumgartner of E.C. with them, reports a wonderful vacation.

TRANSFER FUNDS NOW!

3% interest from Jan. 1 on savings deposited by Jan. 15



SECURITY-FIRST NATIONAL BANK

SAN DIEGO DIVISION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION • MEMBER FEDERAL RESERVE SYSTEM

EL CAJON VALLEY BRANCH

205 West Main

El Cajon

ALPINE NEEDS AN APPLIANCE REPAIR

HAIG C. MERIGAN, D.D.S.

DENTIST

PHONE

OFF. HICKORY 4-2139

RES. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF

**ALPINE
VARIETY STORE**

Agency for Valet Cleaners

LADIES READY-TO-WEAR, BABY
GIFTS - NOTIONS - TOYS

2257 HIGHWAY 80 ALPINE

**For Homes & Homesites
DON BATES**

LOANS FROM \$50. TO \$500.

2445 HWAY 80, ALPINE, HI 5-2537

FIRST SOUTHERN

BAPTIST CHURCH

of Harbison Canyon

SERVICES9:45 a.m.... Sunday School
10:45 a.m.... Morning Worship
6:45 p.m.... Training Union
7:45 p.m.... Evening WorshipACTIVITIES: WOMEN'S MISSIONARY
UNION & CUB PACK TROOP 375

JOHN WESTLAKE, PASTOR HI 5-3895

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80

Hickory 5-2436

Alpine

UNCLE SAM & GOVERNOR WRITE

The joyful holidays over, everyone is getting love notes from Uncle Sam and the Governor-- income tax returns and car and trailer license renewals.

So don't forget that income tax deadline is April 15-- three short months ahead-- and add it up correctly. Oh yes, contributions and advertising are deductible!

You can pick up your 1958 auto tabs at the bank, or the auto club, or spend your leisure in line at the DMV in La Mesa or S.D. The 1958 sticker goes right onto the 1957 red one-- simple-- just pay the tariff. Oh yes, deadline is Feb. 4.

PTA STARTS 19 58

The first PTA meeting of the new year will be Tuesday, Jan. 14, at 8 p.m. in the auditorium, with Mrs. Charles Bradley presiding.

Dr. J. Smith Jacobs, director of pupil personnel of C.D. Co. schools will be guest speaker, will present films on mental health. A group discussion will follow with Jacobs leading a question and answer period.

Refreshments will be served, following the program, with second and third grade mothers acting as hostesses.

NEW LIBRARY BOOKS IN

Mrs. Lillian Oliver, Alpine's genial librarian announces that the library has just received its quarterly shipment of new books and invites all to come in and look them over.

During the yule season she had the room beautifully decorated with a tiny tree, snow and everything, which was greatly admired by all, especially the small fry who came in singing carols.

Appearances are deceiving. A dollar looks just like it did 10 years ago.

**OPEN HOUSE
THRU JAN. 10**

Everyone's invited! So, plan now to attend our big opening celebration. Come in and join the party...at the new El Cajon office of Home Federal Savings. Enter the "World of Wonders" cash contest...receive a free 14" x 20" aerial photo of the El Cajon Valley, and other gifts...enjoy light refreshments with our staff...inspect our complete savings and loan facilities. Take home favors for the children! You may park free in Home Federal's own parking area at the southwest corner of Magnolia and Douglas Avenues, next door to the El Cajon Post Office. Yes, it's "open house"... and you're invited! We look forward to meeting you personally...at Home in El Cajon.

**FEDERAL SAVINGS
AND LOAN ASSOCIATION****HOURS**

THURSDAY 9 TO 5:30

FRIDAY 9 TO 9

**200 S. MAGNOLIA AVE. AT DOUGLAS****Hickory 2-3301**

Mr. and Mrs. V.E. Roof, former Alpiners, have lived in Jacumba for nine months as owners of the Airport Cafe and Motel at that busy place.

JEANETTE C. HINKLE

REAL ESTATE AND INSURANCE

CASUALTY & FIRE

2101 HIGHWAY 80 ALPINE HI5-2502

NOW SERVING- COCKTAILS

BREAKFAST. LUNCH. DINNER

OPEN DAILY 6 A.M. TO 2 A.M.
FEATURING STEAKS, CHICKEN, ETC

ALPINE CASINO

1155 Hiway 80 HI5-2952

LOG CABIN CAFE

EVERY FRIDAY - Fish & Chips

Chicken - Steaks

HOME-MADE PIES.

CATERING TO FAMILIES.

2205 HIWAY 80, ALPINE, HI 5-2243

SOIL CONSERVATION WORK
ROAD OILING

Fred D. Rushing

GRADING & EQUIPMENT RENTAL
BACKHOE WORK

ROADS
DRIVEWAYS
BUILDING SITES
TRENCHING

HI5-2214

ALPINE, CALIF.

RIKER'S Pump & Supply

1035 E. MAIN ST.
EL CAJON, CALIF.
HI4-9444 OR HI4-7306

PLANES SEED PEUTZ BURN

A need for an Alpine landing strip was again shown last week when the Forestry seeded the Peutz Valley burn from last fall. Two planes of Hemet Flying Service did the job in one day, taking off from Viejas Reservation. Annual Rye grass was sown as a quick cover to hold erosion. James Fenlon, district ranger, said the city and county of S.D. and the state shared in the \$7,000. cost. The Cleveland Forest and the Indian Service paid for seeding lands owned by them.

Note- It is imperative that Alpine have an airstrip for such work, plus fighting fire with tanker planes, also for defense and other emergencies. The county would probably put in the strip if land were available. The supervisors recently okayed purchase of 250 acres near Carlsbad for the county Palomar Airport, at a cost of \$145,000. Federal funds are available to develop airports, and officials say one here is greatly needed due to the fog menace below. -CF

BATES SUFFERS HEART ATTACK

At 10 p.m. Christmas Eve, Don Bates, Alpine Realtor, suffered a heart attack, his first symptom of this ailment. Christmas night he was removed to Naval Hospital where he will be for several weeks, reports Mrs. Bates. He is in Building 9, first floor.

Business is being carried on as usual' says Mrs. Bates, 'as George Fisher of El Cajon has come up to pinch hit in the real estate part and I am looking after the insurance'.

NEW YORKERS LIKE ALPINE

Mr. and Mrs. Robert Paine of Bellport, L.I., N.Y. spent two delightful weeks with their friends Mr. and Mrs. Richard Peterson, Victoria Drive.

They arrived by boat Dec. 14th and left Dec. 27th. To make the trip more interesting they came by way of the Panama Canal, 13 glorious sailing days, landing at Long Beach where their friends picked them up.

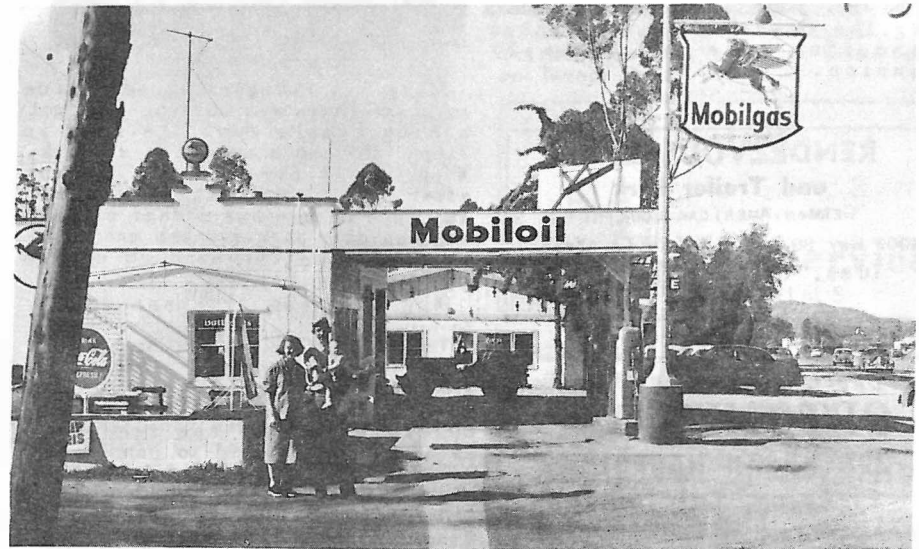
4" WATER WELLS

Large enough for adequate pump
Small enough to be economical.

CUSTOM MACHINE WORK

WELDING SERVICE

ALL MAKES OF PUMPS SERVICED & REPAIRED



DON GARNER, wife and baby run the Mobil Station, 2151 Hwy 80, which he just had repainted and fixed up, reports business as holding up fine.

ALPINE BADLY NEEDS A BANK!

BALLBACH CASE CONTINUED

Due to his attorney, Edgar Hervey, having a Superior Court case on Tuesday, Bill Ballbach's appearance in Municipal Court in E.C., was continued to 1:30 p.m., Mar. 14. The higher court takes precedence.

HATCH KICKS OFF 1958 WITH BIGGER THAN EVER DEALS ON

BRAND NEW '58 CHEVROLETS!

HATCH CHEVROLET is determined to beat 1957's record breaking volume, and the only way we know how to do it is make better than ever better deals based on projected volume.

Open Evenings For Your Convenience

HATCH CHEVROLET

850 El Cajon Blvd. City of EL CAJON

HI4-1105

The Geo. Schaafs motored to Pasadena for the Rose Parade, report a wonderful time and a family reunion.

RENDEZVOUS CAFE and Trailer Park

GERMAN-AMERICAN COOKING

4009 HWY 80, 2 MI. EAST OF ALPINE
Tues. closed all day
HI5-2150

Dr. Gertrude T. Ryder
OPTOMETRIST
225 NORTH MAGNOLIA
El Cajon, California
Phone HI4-9012

Watches

Diamonds



GUARANTEED WATCH REPAIRING

115 W. Main El Cajon HI4-3628

First Church of Christ Scientist

LAKESIDE

Los Coches Road

9:30 a.m.- Sunday School

11:00 a.m.- Sunday Church.

Wed. Eve meeting- 8 p.m.

READING ROOM

MONDAY THRU SATURDAY, 12 - 3 P.M.

225 Maine Avenue

IF You Cannot Find it
in Alpine, Come to the
Hayseed, in El Cajon.
Thousands of Items to
Pick from.

215 WEST MAIN STREET

SMALL TALK

BY CYNTHIA IRVINE

Mary Eva Fitzgerald had a nice surprise Christmas morning. She got a baby Beagle pup. His name is Tippy. He can already do a trick. When Mary throws his toy he runs after it and brings it back to her. Two days before her mother slammed the car door on her thumb and broke it. It was still wrapped up the last time I saw her.

Jan. 3rd we all went down to Gillespie Field. Daddy rented a Tri-pacer. His instructor took us for a ride. First we came up to Alpine and circled over the school. Then we flew around our house. Before we got to the school he asked me if I wanted to handle the controls. At first I was a little scared. I tilted the plane to one side then up and down. It was fun. After we left Alpine we went to National City and flew over the ocean. There was a little bay with lots of ships in it. He said they were destroyers.

Janie Woodall's horse got out and a truck hit her. It broke her leg and they had to shoot her... Cathy Ryder was up visiting McCall's last week. She went riding with Betsy.

Mary Eva Fitzgerald got a real Congo drum from friends Sid and Helen De Forge. He makes them for Desi Arnaz and Marlon Brando.

Carol Sue Wilcox spent part of her Christmas vacation with friends in Monterey Park... Penny Cady got a new 58 yellow Dodge. It is real pretty... Michael Baker had his tonsils out before Christmas. Catherine White missed the last week of school. She was sick with quinsy.

Does anybody want a cute black good natured puppy. We have 5 of them, all girls. Call me at HI5-2394 if you can have one. They were born Dec. 9.

Sherrie Clements didn't get to go to Amarillo Tex. for Christmas. Her daddy couldn't take the time off.

Stevie Everett got some guns and a cowboy outfit for Christmas. He is a real cowboy now. He can draw as fast as Wyatt Earp.

HIckory 4-3129



APPLIANCES — HARDWARE
FEED — GARDEN SUPPLIES

Mr. and Mrs. Alan Brotherton of Alpine and San Diego entertained 35 friends New Year's eve at their home on Tavern Road.

Jack Hoistad

ALPINE TRUCKING Service

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL
ROAD GRADING DISCING
OILING . REPAIRING
Alpine

HIckory 5-2414 HIckory 5-2188



Jimmy Stolz daddy and mother sent us a nice Christmas card and his picture. He used to be in my grade when he went to Alpine school. They live in Paradise, Calif.

Dale Bates had his 8th birthday party two days before Christmas. Diana Isenhower's horse Apache still hasn't had her colt. We are all waiting to see if she has twins.

Cathy Brock's big brother Mike spent Xmas vacation with her. Her sister Sandy also came over from New Mexico to see everybody.

David Wilcox has to wear glasses. He is only 4 and he doesn't like them so he went out in the back yard and buried them by the dog house. His mother asked him where they were and he said 'I buried them' in a deep voice.

Kirby Caldwell has been home from school all week. His face is all swelled up from poison ivy. He must have touched it too.

DOROTHY HALL LOSES MOTHER

Mrs. Bessie W. Jones, mother of Mrs. Phil Hall, well known in Alpine, passed away in S.D. on the Saturday before Christmas. She had spent many seasons at the Old Globe Theatre as all around craftsman, was beloved by all.

CHUCK & ESSIE'S

FAIRVIEW STATION

Highway 80

Now Serving Home-Cooked Meals ... Cold Beer
Southern Fried Chicken Essie's Own Pies

Cafe & Gas Station Open 24 Hours Daily

EMPIRE MARKET

The FRIENDLY STORE
that SAVES YOU MONEY

Best in Meats and Foods

BEER & WINE

2169 ARNOLD WAY, ALPINE, HI5-2105

NEXT TO ALPINE POSTOFFICE

Jack and Carmen Hoistad spent a lively holiday season visiting their two sons, followed by a trip to San Francisco to see his parents.

IT PAYS TO LOOK WELL

SHOP HOURS 9 A.M. TO 5:30 P.M.

CLOSED

SUNDAYS, MONDAYS & HOLIDAYS

LES BARRETT'S BARBER SHOP

2210 Hiway 80

Alpine

THE FRUIT BOWL

Tree Ripe Oranges

Mountain Apples, \$1. Peck

DATES 4LB. \$1. HI5-3329

Highway 80, 4 Miles W of Alpine

LAND CLEARING

AND BULLDOZING

McDOUGAL & AVERY

SATISFACTION IS A MUST WITH US

HI 5-3802

ALPINE

Flowers by Marguerite

FLOWERS FOR ALL OCCASIONS

WEDDING DECORATIONS

CORSAGES
Our Specialty

LOUIE & ALLEYNE MARKS

HI4-5955 141 S. ORANGE AVE
FUNERAL DESIGNS, EL CAJON, CAL

EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

LOUIS M. WINN, O. D.

HIckory 4-6129

H. DUDLEY WINN, O. D.

Since 1912

OPTOMETRISTS

120 REA AVENUE FIRST STREET NORTH OF MAIN, EL CAJON, CALIFORNIA

DESCANSO

WOMAN BURNS TO DEATH

An elderly woman, Mrs. Edith Ward Francis, 85, lost her life in an explosive fire which destroyed her frame cottage near Hwys 80 & 79, on Saturday night. Survivors are a brother, Spencer Ward, Solana Beach, and a son, Unk Francis, Palmdale. Cause of the blaze was not determined.

WOMEN'S CLUB LAUNCHES 1958

The regular meeting of the women's club will be Tuesday, Jan. 14, at 2 in the clubhouse. They will celebrate Federation Day. Mrs. Harry A. Colby, chairman, will have as her guests, Mrs. Frank Wherry, state education chairman, and Mrs. A.E. Walter, president of District 24. Mrs. Lillian Oliver, local librarian, will render several accoridian selections.

Mrs. Adele Sells will act as Hostess.

CAR IS RANSACKED

In using an old saying: 'In a small town everyone knows what everyone else is doing, but they read the papers to see who got caught at it'. On the morning of Dec. 31 a young couple with two small girls had car trouble and left their car overnight on the side of the road. It was broken into and tools and a portable radio were stolen. Two small coats were also taken, which would be of little use to these boys. They can still be returned without any questions asked.

1958 SPRING BLOOMIN EARLY

The warm spell has brought out extra early blossoms on fruit trees all over the Alpine area. But, as Alpine's slogan goes 'Best climate in the U.S. by Gov't Report', none should complain if the sun spends the year here! In mid-December trees were abloom on the John Vitalich place, Victoria Dr. If a cold spell comes-- farewell to spring.



CHERIS GRIGGS IS MARRIED

A romance that started on Christmas eve at the candlelight service in Community Church was happily culminated only a week later when Leon Stiehm, 19, took Cheri Griggs, 15, as his bride in a pretty ceremony in Community Church on New Year's Day.

The bride is the daughter of Mr. and Mrs. A.F. Griggs, Willows Road, and the groom is the son of Mr. and Mrs. Clarence A. Stiehm, Minneapolis, who were present. He is the brother of Farrel Stiehm, Tavern Road where he works, and the couple are making their home. Cheri is a freshman at ECVHS, is continuing her studies. Young Stiehm came out to visit his brother and family only 1½ months ago. The Griggs have lived here five years, coming from Spokane. He is a land surveyor with La Mesa Engineering Service.

A reception was held at the Stiehm home after the ceremony with parents of both young people present and a gathering of friends and other relatives. They will enjoy a honeymoon this summer.

PARENTS OF NEWLYWEDS and the young couple, (L to R); Clarence A. Stiehm, Mrs. Stiehm, Leon and Cheri, A.F. Griggs and Mrs. Griggs.

GOBB

NURSING HOME

→ Air Conditioned ←

FIRE ALARM SYSTEMS - INNER & BOX SPRING MATTRESSES

LADIES ONLY

(24) LARGE PATIO
HOUR NURSING CARE
LIVING & DINING ROOM
State Licensed & Inspected

Hlkry 5-3125

873 ARNOLD WAY, ALPINE
20 Miles East of San Diego
2007 Sheraton



VALLEY HEALTH FOOD STORE

SHOP HERE FOR THE HEALTH OF YOUR FAMILY

FRESH STOCKS OF WHOLE GRAINS, DRIED FRUIT, VITAMINS, MINERALS, ORGANIC PRODUCTS, BREADS, COOKIES, ETC.

133 PRESCOTT EL CAJON

HI4-8447

W. L. HOUGHTON, OWNER

AL ARCHARD WAS SLIGHTED

Every year in the Sun's big Christmas issue there is a greeting from Al Archard to his many friends and customers in Alpine and the Mt. Empire. As usual he had ordered his half page card, in red and green, but somehow in the tiny Sun office the record was misplaced or something-- which humans do-- and Archard's cordial greeting was missing in the 52-page issue.

The Sun even missed fire on the story that Archard has taken over Studebaker-Packard for his area, in addition to Willys Jeep line, headquarters at El Cajon Blvd. and Washington where he has the Shell station.

Therefore the Sun apologizes, runs his greetings herewith, but minus the color, and hopes that folks will not feel slighted because he was 'out' of the Christmas issue.



SWAPMEET AT AERO drivein Sunday was a record breaker with 880 cars entering for this unique session, Sundays from 10 to 4. This shot by Al Howe.

ALPINE SALES YARD
 2940 HIGHWAY 80 HI 5-2984
 MAIL ADDRESS: P.O. BOX 234
 "ALL KINDS OF NEW & USED STUFF"
 "MILE EAST OF TOWN"

STIEHM PARENTS RETURN EAST
 Mr. and Mrs. Clarence A. Stiehm have flown back to Minneapolis where he is president of the Stiehm Investment Co., one of the largest in that area. They are the parents of Farrell Stiehm, Tavern Road. They arrived for Christmas-- and unexpectedly-- the wedding of their younger son Leon, (picture elsewhere). They liked Alpine, very much hope to return.



ISOBEL'S
Gift & Hobby Shop
 JUST ARRIVED, VERY RARE AUTHENTIC APACHE ART WORK MADE BY MANA, FROM COCHISE RESERVATION, ARIZONA.
 2240 HWY 80 HI 5-3106

PARIS Mortuary
 This Area's Pioneer Mortuary
 474 N. Magnolia El Cajon
 HI4-5195 HI4-4224

Dave and Edna Everett held open house at their ranch home, 1600 So. Grade Road, on Dec. 28, at which were present many folks from this area.

A
Merry Christmas
 And A
Happy, Prosperous New Year
 To All Our Friends
AL ARCHARD, INC.
 STUDEBAKER-PACKARD
 WILLYS JEEP, SHELL PRODUCTS, KELLY TIRES, RETREADING
 695 El Cajon Blvd., El Cajon Hickory 4-2175

W. D. HALL COMPANY
 Incorporated

Dealers in
Lumber, Hardware and Building Material

230 E. Main St.
El Cajon
Ph. H4-3121

Wife to husband: "I scratched the front fender a little, dear. If you want to look at it, it's in the back seat."

WE NEED LISTINGS ALPINE BRANCH

LA MESA REALTY CO.

BILL BROWN, MGR.

2237 HWY 80

HI5-3603

SAVE! WHY PAY MORE?

ADULTS, \$1.05, CHILDREN TO 12, 90¢
ENJOY OUR TV WHILE HERE

Jimmy's **BARBER SHOP**

2520 HWY 80

ALPINE

THE LITTLE BIG HORN ROCK SHOP AND TRADING POST

WE SELL NAVAJO INDIAN RUGS, SADDLE
BLANKETS, INDIAN JEWELRY, ANTIQUES
OLD GUNS, ROCKS, GEMS & MINERALS.

3522 HIWAY 80

HI5-3636

1/2 MILE E OF ALPINE ALPINE, CALIF.

YOUR LISTINGS

W E L C O M E D

We have buyers for Trust Deeds

Strout Realty

WE HAVE E "SINCE 1900"

FREE CATALOGS - FREE LOCAL LISTS

Frank & Rachel Zirwes

REPRESENTATIVE

655 Hiway 80, El Cajon, HI4-8787

Marthel's

STYLE SHOP

Many Quality Selections

HI 4-8778

WE GIVE  GREEN STAMPS

MAIN AT MAGNOLIA, EL CAJON



TRUSTED HELPER at El Cajon Theatre to Manager Frank Beres is Anthony, his own young son, a personable fellow well liked by the many patrons of this popular showhouse.

ROWAN NOW AT FLORENCE'S

Edward Rowan, who spent 16 years in the meat department of A & P Markets, is now in charge of that section at Florence's Market, having come from S.D. with his wife and two children. He hails from Chicago, lived 10 years in S.D. They have a boy Bob, 14, and Tim, 8, who will attend school here. He replaces Fred Rohr, who retired.

NEW SERVICE STARTS HERE

Wayne Norwood and E. Bedford have launched a new business in Alpine and vicinity, a two-man team of general service as carpentering and repairs, painting, yard work, gardening and so on, as Norwood says 'We deal in services', and they charge reasonably, \$2.50 an hour for the pair.

Don't always give your wife credit; she appreciates a little cash, too.

DISTINCTIVE APPAREL FOR THE
JUNIOR, MISS OR MATRON
SIZES 8 TO 26 1/2

HARBISON CANYON

The H.C. Dehesa Fire Departments had a wonderful New Year's Eve dance with many staying close to home without having to endure traffic hazards. All had a grand time enjoying the music of Russ and his Rhythm Nighthawks. Let's do something like this for 1959.

Glad to see Don Ferguson on his feet again, he was sick with the flu on Dec. 31... Mr. and Mrs. Moore, sponsors of the Teenage Club, chaperoned the youngsters to the Adams Theatre Saturday night, report a good time.

Mrs. C. Amaro and family were visitors in the canyon New Year's Eve. He was known as 'Amaro the Great', who had performed with his bag of magic tricks for the Teenagers, we are sorry to learn, has passed away.

COBB BOOSTS ALPINE AREA

Eugene Cobb of the nursing home, 873 Arnold Way, bearing his name, is putting out a lot of cards just off the Sun press, on the back of which is a map showing its location and bearing the quotation 'Best Climate in the U.S. by Gov't. Report'. This map is part of the one being prepared by Clarke Irvine and will be released sometime this spring.

SCHOOL BOARD SITS MONDAY

At 8 p.m. Monday, Alpine school trustees will convene for the first session of 1958 with a number of important matters to handle, reports Supt. David B. Everett.

He is recommending that the district buy complete laboratory equipment and materials to be used in the 8th grade.

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES



And remember, there is
never an extra charge
when you say 'Charge It'

145 SOUTH MAGNOLIA
EL CAJON

OPEN FRIDAY NIGHTS

HIckory 4-2177

QUALITY APPAREL SHOPS FASHION

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

JOE'S AUTO

BEAUTY SHOP

Wash, \$1.50; Wax or Polish,

\$14.95, spray Glaze, \$12.95

AT RORIE'S FLYING A STATION

1925 HWY 80, ALPINE. HI5-2443



LEO CRICKMORE

Signal Oil Co.

Stove Oil, Distillate, Gasoline,
Kerosene, Motor Oil, Batteries,
Tires.

H06-3291 OR H06-5177

Trouble-Shooter

PUMP REPAIRS • ELECTRICAL WIRING
USED PUMPS

YOUR DORWARD PUMP DEALER

SMITTY 24-HOUR CALLS

HI5-2880 RT. 1. BOX 21 ALPINE

WATER Wells

Test Holes

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GICAL LOCATIONS, ETC.

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In this turbulent world some people go up, some blow up and some give up, but mighty few ever shut up.

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D Dr. Frank Bornowski

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CAFE

2225 HIGHWAY 80

BREAKFAST, LUNCH & DINNER
SANDWICHES

TAP BEER & SOFT DRINKS. GAMES

7 A.M. TILL MIDNIGHT DAILY

HI5-2179

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SPECIAL **SALE**

Carina Bavarian China

Beautiful 40-piece set \$49.50, reg. \$63.60

GIFTS - HOUSEWARES - GADGETS

Fostoria, Franciscan, Poppy Trail, Bavarian
and Noritake China.

Please say you're from Alpine.

S & H. Green Stamps

174 E. MAIN ST. HI 4-2703 EL CAJON, CALIF.



NEW OFFICERS FOR SCOUTS

These recently elected officers for Cub Scout Pack 350, Grossmont District, Alpine, will take office: K.A. Jerney, cubmaster; W.R. Bellamy, asst., Den mothers; Mrs. K.A. Jerney Den 1; Mrs. C.W. Bradley, Den 2; Mrs. W.H. Way, Den 3. Committee Officers; f.L. Green, chairman; W.B. Swearingen, vice-chairman, F.E. Hallett, secretary; R. Bye, treasurer. Mrs. N.F. Foster, publicity chairman; Mrs. F.E. Hallett special committee chairman.

Dens meet every Saturday. Pack meets every fourth Friday at 7:30 in the Youth Center. All are welcome.

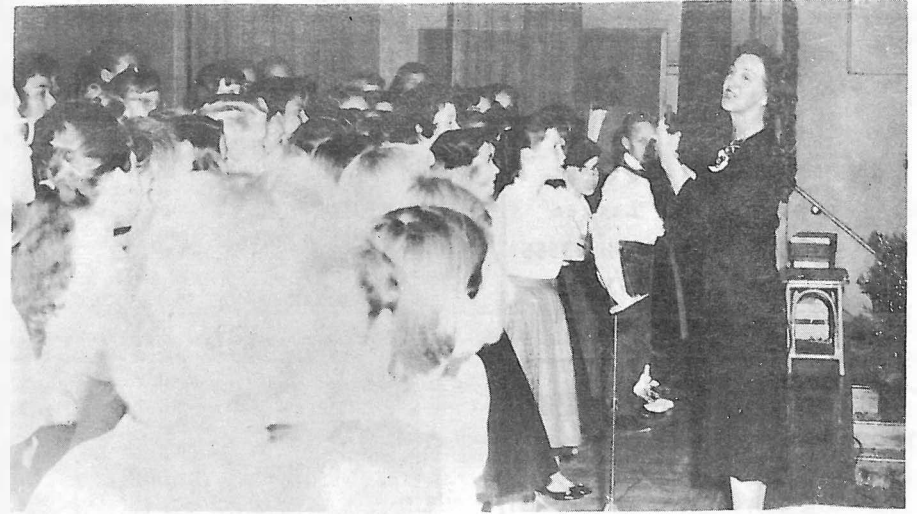
FLU DELAYS TRIP WEST

Mrs. Farrel Stiehm's parents, due to arrive here for a holiday, were delayed on account of her mother suffering a critical complication after a sudden attack of Asiatic flu, had to remain hospitalized in Michigan. Due to a lung collapse she was unconscious four days, and while being rushed to the hospital, two fire trucks followed with oxygen and resuscitators. Mrs. Stiehm was informed by her father on the phone Monday night.

KIWANIS ENJOYS BIG TIME

President Don Mueller held the chair at the last session of the club, observing Christmas, with Raymond Gastill, recently returned from Iran, giving an enlightening talk on that land. It was also ladies night, with installation of officers.

LAVENE D. BABCOCK



ALPINE NEEDS A LOT OF RENTALS

TEACHER HAZEL Mohanshelt and her choir which made big hit at PTA's fine Christmas show in school auditorium.

MOCKLER GETS PORT JOB

Bill Mockler, Harbison Canyon, well known newsman of this area, who has been with the P.C. Valley News for some years as managing editor, left there last week to assume the position of public information officer for the Port of S.D. Mrs. Mockler was former school secretary in Alpine, and their children went to school here.

STARTS AUTO BEAUTY SHOP

Joe Kleber who recently moved to Alpine with his wife and four children has opened Joe's Auto Beauty Shop at Rorie's Flying A Service Station, 1925 Hwy 80. He does all manner of work to keep a car in tiptop shape from the looks angle, he says, with best materials and quality work, guaranteeing satisfaction, and his prices are right.

NELL'S FUR SHOP

Capes - Stoles

Trade in Accepted

NEW FURS BY DONYEL

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Highway 80, HI4-6878

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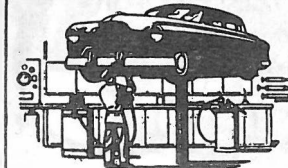
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RORIE'S ASSOCIATED SERVICE
HI5-2443 We give S&H Green Stamps 1925 Hwy 80

E. C. PAPER SUSPENDS

The E.C. Record and its three other papers of the area stopped publication with the year's end. W.R. Zappas was owner, Don Moyer, managing editor.

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Backed by 10-Day Money-Back Guarantee,
One-Year Warranty, Five-Year Service Plan

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BROTHERTON TO WED IN MAY
Engagement of Miss Margaret (Peggy)
Genevieve Moore, 19, daughter of Mr.



and Mrs. S.H. Moore, 10814 Melva Road, Calavo Gardens, to Richard A. Brotherton, 23, son of Mr. and Mrs. Allen J. Brotherton, Tavern Road Alpine, has just been announced. They will be married on May 24th.

The Brothertons have lived here for many years. Dick, a veteran of Korea, finished his army service. Miss Moore is a graduate of Helix High, is attending Kelsey-Jenny college in S.D. Young Brotherton attended Grossmont High, is now with Kenneth Golden, contractor.

STAMP SALES UP HERE

Phil Hall, local PM reveals that 1957 showed an increase in stamp sales over 1956 from \$11,280. to \$11,780., an even \$500. With the population, at the last estimate, 2524, Alpine has shown a steady growth, thus reflected in postal income.



EFFICIENT COMMITTEE was responsible for fine PTA Xmas show which packed school auditorium. (l to r) Genevieve Thompson, Mrs. Jay Schuster, chairman; Margaret Coombs, Virginia Corder and Hazel Hohanshelt.

Mrs. Fay Harbouty, sister of Mrs. Geo. Schaaf, was in Alpine this week visiting. She flew out from Houston, Texas.

MRS. JOSEPHINE JAMES

Final services and burial were held in S.D. for Mrs. Josephine Carson James, 71, who died Dec. 21 at her home, 723 E. Victoria Dr. She had lived here 1½ months, coming from Lodi. She was a former S.D. resident for 58 years.

Besides her widower Charles A., she leaves two daughters, Mrs. Constance Johnson and Mrs. Verna Bishop, Alpine, and a sister, Mrs. Rose Hayward, of S.D.

A living wage is a little more than you're making.

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BLOCK, STONE, BRICK, etc.
Expert on Fireplaces

Finest Quality Work

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SEE OUR GIFT DEPT. FOR CERAMICS, GLASSWARE, CHINA AND KITCHEN GADGETS. WE HAVE A FINE SELECTION.

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El Cajon

COMPLETE HOME FURNISHINGS
INTERIOR DECORATING SERVICE
CARPETS, DRAPES
GIFTS for the home
SPECIAL ON TOP GRAIN LEATHER CHAIRS, REG. \$219.50,
NOW \$189.50
FOR JANUARY CLEARANCE.
316 N. MAGNOLIA HI4-3158

EMERGENCY CALLS

FIRE Station, Alpine. H15-2343
 SHERIFF, Daytime..... H14-6171
 Nights..... BE3-0121
 HIGHWAY Patrol..... ZE1-2000
 Emergency only call opr.
 Routine call..... CY6-0118
 DOCTOR..... H15-2345
 AMBULANCE, Lincoln... H12-3140
 TOW CAR, Alpine Motor H15-2317
 PLUMBER, Wilcox..... H15-2260
 WELL & PUMP, Stockton H14-2672
 ELECTRICAL, Smitty... H15-2880
 PRINTER, Alpine Sun.. H15-2415

Mrs. Mike Leibert who was hospitalized for some time, is home again and making nice recovery.

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 Residential
 Commercial, Remodeling
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 Mobil Products, white gas
 Complete lub service, auto
 repairing, Nic-1-Silver
 Batteries.
 OPEN 8 A.M. TO 7 P.M.
 H15-2334
 2139 HWY 80, ALPINE, DON GARNER

BAILEY'S CAFE HICKORY 5-2414
 Have You Enjoyed Our SPECIAL 75¢ LUNCH?
 Every Day a Different Entree Such as:
 FRIED CHICKEN, PORK CHOPS, SIRLOIN TIPS & MANY OTHERS
 TRY OUR COMPLETE DINNERS..... \$1.35
 SOUP, SALAD, VEGETABLE, ENTREE, POTATOES, DRINK, DESSERT
 T-BONE DINNER \$2. TACOS & ENCHILADAS TO TAKE OUT.
 2139 HIGHWAY 80 OPEN EVERY DAY  **Alpine**

CLIFFORD F. BENTON
 Final services were held yesterday in Community Church for Clifford F. Benton, who would have been 58 on



Jan. 21. He died Sunday at his home, 2513 Hwy 80, following a heart attack. Dr Roger Larson was in charge. Burial was in Ft. Rosecrans National Cemetery. He had suffered with a heart ailment for some time.
 Benton was a native of Montezuma, Iowa, was a navy veteran of WWI, and a member of Legion Post No. 6. The Bentons had lived here for eight years, coming from S. D., where he had retired on disability in 1955 as a mail carrier in North Park. He had been in the postal service for 25 years.
 Survivors, besides his widow Mary S., are a son, Clifford F., jr.; two daughters Mrs. Janet Sayers and Mrs. Nancy Clark; two brothers, William, and Charles; three sisters, Grace Yates, Maude Legg, and Helen Cooper; and 7 grandchildren.



PEUTZ VALLEY AND hills that were reseeded last week as seen from Al Howe's Piper cub. Nearly all of the burned 3576 acres are shown. Two planes did the work on the area scorched by the Sept. 6 fire which started when an Alpine bus brakes went hot.

A diamond is just a piece of coal that stuck to its job.

SCOUTS AID WELFARE XMAS
 Cub Scout Pack 350 again repaired and painted toys for Community welfare baskets. Each den held it's own Christmas party, foregoing a big party to participate in the program at school. The committee is planning several field trips for the near future. Den mothers are still desperately needed as many boys are being denied the pleasure of being a Cub Scout through lack of leadership.

NORWOOD-BEDFORD SERVICE
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 YARD SERVICE, REASONABLE
 H15-2997 AFTER 6 P.M.
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FREE TEST YOUR TV & Radio Tubes Yourself!
 on our new TEST-O-MATIC Machine. Makes it QUICK & EASY. Saves Money. We stock tubes to fill your needs.
 COMPLETE LUMBER & BUILDING SUPPLIES
AL HINKLE Lumber & Ranch Supplies
 2101 HIWAY 80 HICKORY 5-2184 OR 2502 ALPINE

Sunday evening at 7:30 in Fuller Hall, Community Church will present an entrancing film 'On the Threshold' All are invited.

McGuffie's SUNDRIES
MEDICAL PREPARATIONS, VITAMINS
COMPLETE LINE OF REVELON PRODUCTS
FOUNTAIN LUNCH
2363 HWY 80 H15-2121

M. H. Smith
PRESCRIPTION PHARMACY
113 W. MAIN EL CAJON TELEPHONE H14-3135
WE GIVE S&H GREEN STAMPS

ART'S HICKORY 5-3370
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RADIO & TV REPAIR
9 A.M. TO 6 P.M. CLOSED SUNDAYS
GUARANTEED ANTENNA INSTALLATION
AND REPAIR. SERVICE CALLS ANY-
WHERE IN THE MOUNTAIN EMPIRE.
90 Days Warranty on all parts
1945 HIGHWAY 80 ALPINE

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and the
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Our tank truck now makes free
delivery of stove oil, diesel
oil, kerosene, gasoline.
Just phone or write your order
ALPINE MOTOR SERVICE

2038 HWY 80 H15-2317

McCALL'S RANCH SCHOOL

RESIDENT & DAY SCHOOL FOR BOYS & GIRLS. PRE-SCHOOL THRU 7TH GRADE.
SMALL CLASSES -- INDIVIDUAL ATTENTION -- HIGH ACADEMIC STANDARDS--
FUNDAMENTALS AND GOOD STUDY HABITS STRESSED.

Mr. & Mrs. C.H. McCall, P.O. Box 133, Alpine, Calif. H15-2308

FLY TO ENJOY BIG GAME

Jerry and Ruth Harmer of Florence's Market and Mr. and Mrs. Roy Kruger, he's with Hage s in S.D., took off in the latter's Cessna 120 from Gillespie Field last week to see the big East-West game in San Francisco. They report a wonderful flight, except for takeoff in the north when fog held them down from 9 to 4, and they just made gillespie ahead of the peasoup fog that closed in here.

'The game was great as you already know' says Harmer, 'and the pageantry and music before it was really thrilling. One feature of the trip was coming in at the great S.F. International Airport, which certainly treats small planes just as importantly as the big airliners'.

HOME FEDERAL OPENS IN E.C.

Tonight ends the gala open house of the beautiful new Home Federal Savings & Loan Association's building at 200 S. Magnolia where 3000 visited on the first opening day last Thursday, reported Alan Reed, office manager. The attractive new edifice is open today from 9 to 9, with refreshments, many prizes and gifts for visitors. The building carries out the true western Monterey style, with modern decor, was enhanced by typical Spanish music at all times. The company now has four branches.

CLEMENTS FAMILY TRAILERING

Hunting ducks and vacationing from work motivated the Jim Clements family to hitch up their 14' trailer and hie away to Niland where Jim and his friend Earl Russell, of S.D. hunted ducks. Jeanette and the children stayed in El Centro visiting.

McALLISTER HEADS DEMOS

A former Alpiner, Jim McAllister of E.C., was elected president of the E.C. Valley Democratic Club, also to the Democratic Council as a delegate. The McAllister family formerly lived on Alpine Hgts Road.

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2 HOUSES IN GUATAY. 1 BR. \$45. 2 BR. HOUSE \$50. MO. H15-3738.

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LICENSED GEN. CONTRACTOR. REPAIR OR NEW CONSTRUCTION. CONTRACT OR TIME AND MATERIAL. FINANCING CAN BE ARRANGED. H15-2173 OR P.O. BOX 471, ALPINE, (TF)

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CLEAN 3-ROOM TRAILER. PANEL RAY HEAT. RANGE. REF. INNERSPRINGS. BED-DIVAN. ETC. \$40. ADULTS. WE TOW TO YOUR LOCATION. FINE FOR GUEST HOUSE. WHILE BUILDING. ETC. CAN BE BOUGHT, EASY TERMS. H15-2415 OR H15-2394.

FELLOWSHIP TO RIVERSIDE

Five members of the Pilgrim Fellowship, Bradley Pomaine, Charles Bradley, Noreen Fodney, Steve Kramer and Irene Kehl, under leadership of Dr. Larson attended the Youth Conference at Riverside, representing Alpine Community Church. In December the group presented the church with a new altar Bible at the Sunday service.

SCOUTS ENJOY DESERT CAMP

Troop 105 with Troop 315 from La Mesa went on an overnight camping trip at DeAnza State Park. The boys were transported in a truck furnished by the Kiwanis Club, then hiked into the campsite. It was a very successful campout with many boys passing requirements.

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Service

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HICKORY 2-3140

ALWAYS AVAILABLE WHEN MINUTES COUNT

SPECIAL NOTICES

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EL CAJON FINANCE CO.
133 NO. ORANGE, EL CAJON. H14-4103.

TAPPY'S ALPINE MOTEL. FURN. APTS., BUNGALOWS, TOURIST ROOMS. DAY, WEEK. MO. 2399. HIGHWAY 80, ALPINE. H15-2484.

RUTH BURDETT, PIANO LESSONS. \$1.50 PER HALF HOUR. H15-2790 (6-21).

ALPINE CHILD NURSERY, BY DAY, HOUR OR LONGER (BOARDING) BOYS, GIRLS, INFANTS. EXP. NURSE IN CHARGE, 50¢ HR.. \$2.50 DAY. LICENSED. 1354 MIDWAY DR.. H15-3078. (TF)

WASHER-REFRIGERATOR REPAIRS AND SERVICE. EXPERIENCED ALL MAKES & MODELS. REASONABLE CHARGES. VERN SWIFT, H09-2909, CALL AFTER 6.

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A COMPLETE CLEANING, PRESSING AND LAUNDRY SERVICE.
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HORSES, PICNIC GROUNDS, FISHING, PEACOCK RANCH, ALPINE STABLES.
2320 HIWAY 80, H15-3311 (TF)

WORK WANTED

WELL WORK, CEMENT, PLASTER, MASONRY; CARPENTRY, FRED YALE, H15-2098 (TF)

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H15-2260

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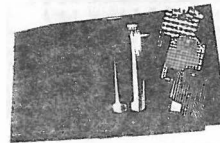
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 BARNETT MOUNTAIN SWEAT
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 See page 132



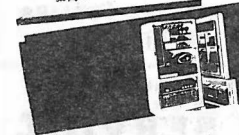
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 14 1/2" Sleeves
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\$1.77
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